

This is the face of ours you've known so far.



Yet, there are more faces we have. Meet **Alter** Ego.





INTRO

Paged Alter Ego Collection 2023

PAGED is well-known for its reliable products made of bentwood, solid wood and plywood. If you asked an older Polish person about the brand, you would probably hear that PAGED chairs or tables are a perfect choice if you need lasting quality and timeless design. This is because many grandmas all over the country still have our chairs in their living rooms, therefore we are associated with something homely, comfy and familiar. It's been like that for some 140 years.

This year we want to show you a less familiar and drastically different face of our brand. Because today PAGED is where all vast experience is used to build a new future. Here ideas meet and collide. We make use of CNC machines and experienced human wood benders. Designers from various backgrounds freely collaborate with craftsmen and engineers. Fantasies come true.

Diversity of approaches and expressions is our statement. We neither follow nor particularly care about any trends. We believe that great designs are born out of freedom of thought and positive interactions between people who dare to leave their comfort zones. In PAGED, this freedom leads to action and allows us commit to a space you could call a playground for designers. The space of hard work but also of joy, lightness and hope for a better future in uncertain times.

Alter Ego puts together our classic pieces in their purest form - from the Thonet bentwood chairs to the 20thand 21st-century models with their new interpretations and new additions. They are made not only by furniture designers but also by interior designers and architects from various generations. We decided to put these vastly different ideas on one stage and reveal them to you.

We hope you enjoy them!

B-1870 /	MONSIGNORE / DEMONIO by Kacper Gronkiewicz	4
EVO / CO	DNTESSA W. / EVO CORDA by Agnieszka Pikus	8
A-1840 /	CUORE by Maciej Franta	12
B-1840 /	PERLINE by Ola Mirecka	14
TOTEM	by Jakub Szczęsny	16
A-1880 /	FUOCO BLU / FUOCO ARANCIA by Studio Iskry	18
AXIS	by Grzegorz Gancarczyk	24
SUDOKL	J series by Grzegorz Gancarczyk	26
ICHO / IO	CHO MIO by Nikodem Szpunar	28
NODO /	NODO CORDA by Grzegorz Gancarczyk	30
LINK / FL	LUFFY by Jan Lewczuk	32
ANTILLA	ERBA / FILO / BRUCIATA by Paged Team	34
TIGER	by Paweł Jasiewicz	36
PLATO	by Jakub Szczęsny	38
-		
Supporting models:		
PLASA	by Nikodem Szpunar	66
RONDA	by Dario Polaco	67
NOTE	by Bartłomiej Lewandowski	68

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Aleksandra Gomola, Wojtek Stachowiak

MONSIGNORE



MONSIGNORE

original design: Michael Thonet

revamping author: Kacper Gronkiewicz



Kacper Gronkiewicz is an architect and interior designer, nominated twice to German Design Award for his luxurious restaurant designs. He is also an ex-Dominican monk with a sense of humour. When we asked him to participate in the Alter Ego project, he enthusiastically agreed and chose one of the lushest period chairs from the Thonet collection, B-1870, and turned it into a true fetish. As Kacper explains, he was inspired by the ecclesiastical fashion show from Federico Fellini's "Roma", Baroque church interiors and the gloom of Vienna streets from "The Third Man" by Orson Welles.







DEMONIO

original design: Michael Thonet

revamping author: Kacper Gronkiewicz



This is how the Demonio and Monsignore saw the light of day, or should we rather say the light of the full moon...







CONTESSA W.

original design: Agnieszka Pikus

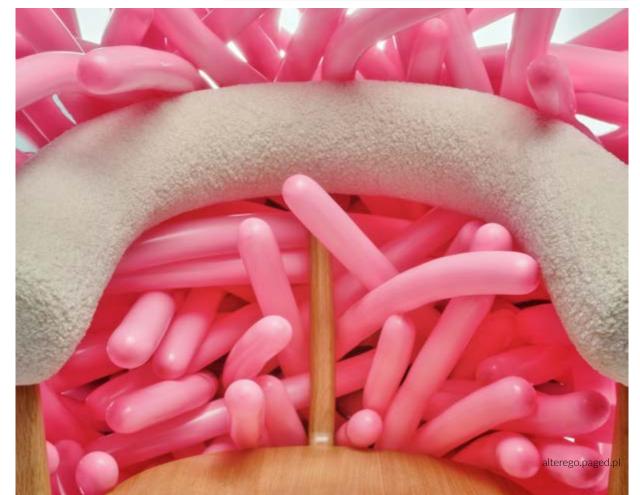
revamping author: Agnieszka Pikus



Thanks to its simplicity and three legs, the EVO is probably our most distinctive chair, admired by many of our customers, especially architects, interior designers and restaurant owners.

Ten years after its introduction to Paged's collection, we've asked its creator, Agnieszka Pikus, to revamp it by adding a touch of luxury. This is how the two new versions emerged: Contessa W. (guess why the name!) and Corda, her slightly humbler sister. Both are about noble simplicity and dignity, so if you want to feel like old money, look no more!







EVO CORDA

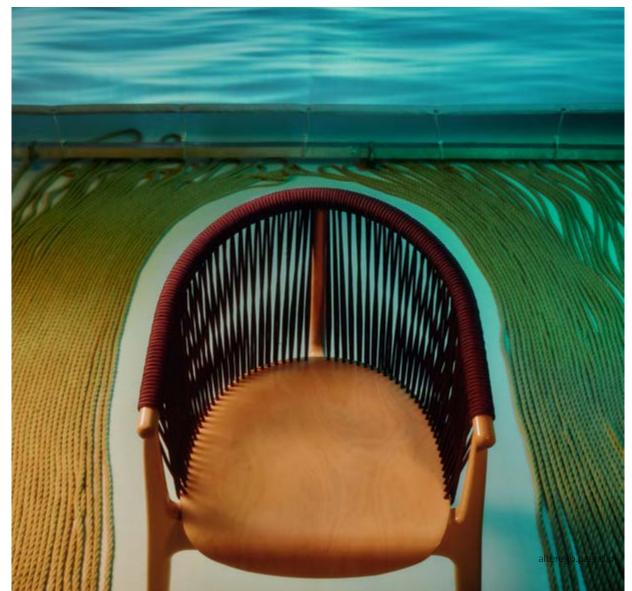
original design: Agnieszka Pikus

revamping author: Agnieszka Pikus



The EVO Corda is Contessa's humbler sister, yet she's still full of elegance and natural dignity.





CUORE



CUORE

original design: Michael Thonet

revamping author: Maciej Franta



"So, I was sitting one time outside some typical Parisian café with a wall behind me and the street life in front of me. The pavement was so narrow that my round table was every once in a while knocked by passers-by. I started thinking that maybe we don't need that much space to drink wine and eat a croque monsieur," said Maciej Franta, an award-winning architect known for his fresh and light concepts of residential buildings. What seemed to attract him most was the idea of a simple add-on that would turn a classic, almost ethereal Thonet chair into a piece of furniture for eating and drinking with another person sitting in another chair next to you. Think of the Cuore as a sort of "social glue" that holds people together. It allows them to have good wine and enjoy the view, sitting side by side or opposite each other, looking deeply into each other's eyes...







PERLINE

original design: Michael Thonet

revamping author: Ola Mirecka



Ola is all about creative playtime. Most of her designs address the need for an agency to transform material objects from coat hangers to LEGO figures, as Ola also works for that famous Billund-based company. Her version of Thonet's B-1840 model is about the compulsive urgency of touching and moving bead-like elements threaded into an armrest. As Ola put it, "I remember the light of the springtime entering through the window of the dining room of our family house when I was a kid. These long moments of waiting for someone or something while sitting at the table. Whistling, rolling a ping-pong ball, tapping on the table top and repeatedly kicking the bottom of the table. And I can still hear my mother's voice in my head: Darling, can you please stop doing this before I go nuts?"





TOTEM

new model design: Jakub Szczęsny



Jakub is an architect and an artist whose work revolves around secrets and surprises. Many of his designs change their shape or appear to be something else while hiding their true nature. This is also the case with his project dubbed "the narrowest house in the world", aka Keret House, which was included in New York City's MoMA collection. This also applies to the only piece in the Alter Ego Collection that is not a chair. The TOTEM is supposed to conceal its true purpose of a jewellery box behind the look of an enigmatic yet colourful sculpture. In fact, it's a stack of separate modular containers that can be configured according to your fancy. What is worth mentioning is that it was crafted from leftovers from the production of sheets of plywood also manufactured by Paged.







FUOCO BLU

original design: Michael Thonet

revamping author: Studio Iskry



Studio ISKRY is a young interior design duo interested in intriguing details that respond to users' needs, adding an extra touch of luxury to their everyday life. ISKRY means "SPARKS" in Polish. This is probably why the studio's founders, Marysia Gajewska and Michał Niedośpiał, decided to put some sparks into the process by slightly burning the structure of the A-1880, painting it afterwards in hues of orange and blue. This burning, inspired by the Japanese yakisugi technique, made the wood's natural pattern more pronounced at the risk of burning down the workshop. Luckily, the designers survived and managed to put the finishing touches by adding a brass ball detail serving as... a purse hanger.







FUOCO ARANCIA

original design: Michael Thonet

revamping author: Studio Iskry



ISKRY means "SPARKS" in Polish.









AXIS

new model design: Grzegorz Gancarczyk











SUDOKU CORDA / ERBA

SUDOKU B-9820

SUDOKU CORDA / ERBA

original design: Grzegorz Gancarczyk

revamping author: Grzegorz Gancarczyk



SUDOKU'S starting point was good ol' Windsor chairs, yet its creator added more ingredients to this dish by combining bentwood elements with some Japanese touches, hence the name. This year it comes in a new deep blue shade and brand new seats – one finished with a mat and another in felt. By using these, Grzegorz also made the chairs considerably lighter, which is good news for all of us tired of carrying around hefty ancestral thrones.







ICHO MIO

original design: Nikodem Szpunar

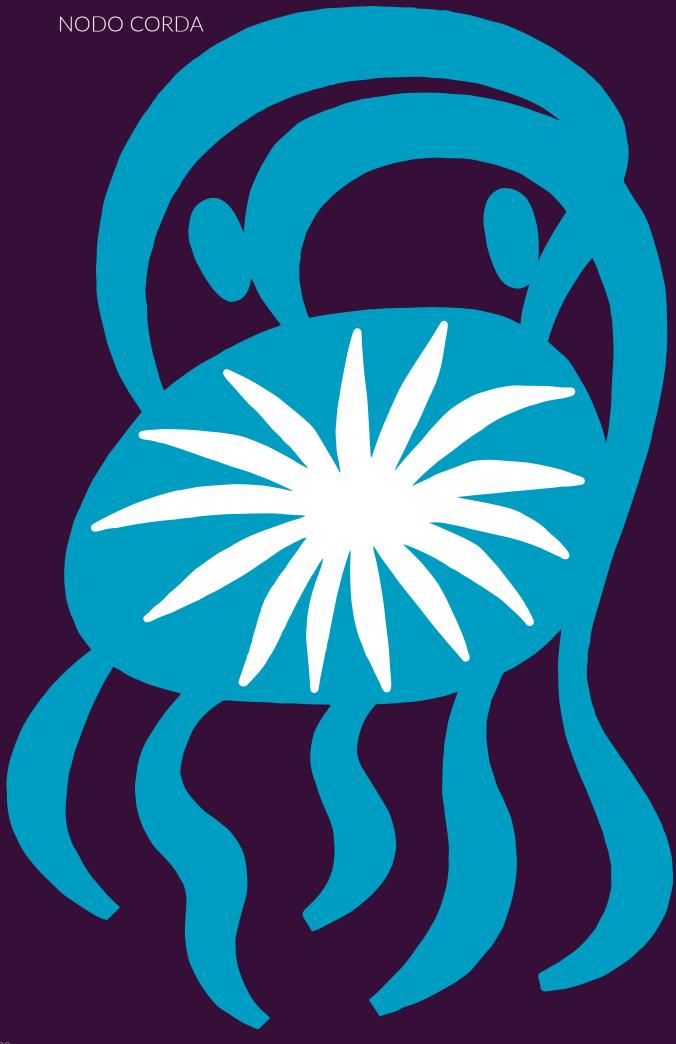
revamping author: Nikodem Szpunar



Nikodem comes from a family of cabinet makers, and when he's not designing furniture for leading Polish manufacturers, he's also an avid painter. So when asked to revamp his best-selling ICHO chair, he suggested turning it into a time machine of sorts. He weaved a cross-based Danish cord seat and added the cord to the back to make it look like a chair from the times when everything was simpler, slower and merrier. Such times exist in our heads as an attractive construct: The Ideal Past. Wanna travel there?







NODO B-1402

NODO CORDA

original design: Grzegorz Gancarczyk

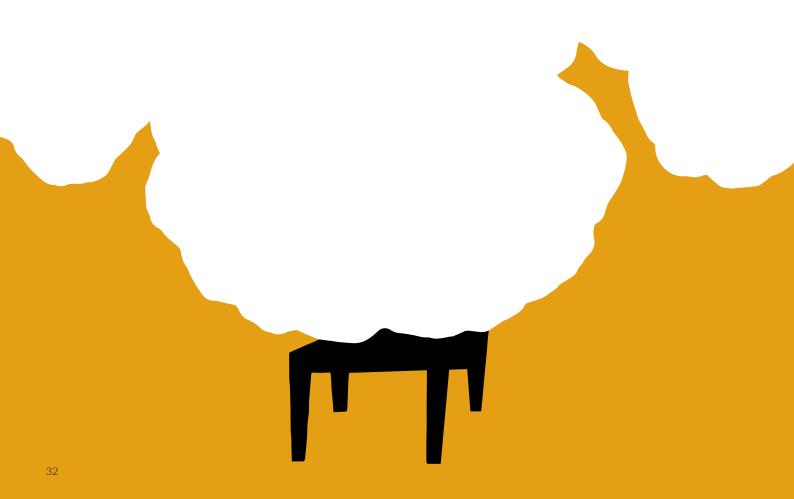
revamping author: Grzegorz Gancarczyk



Grzegorz is both a designer and an engineer who's been working at Paged forever. The NODO is a result of almost two years of his persistent effort to find a new gracious form for a timeless piece based on the old Thonet wood bending technique. Already in production in its basic version, it has been enriched this year with a new seat weaved with Danish cord and a flashy red lacquer.







LINK B-2130

FLUFFY

original design: Jan Lewczuk

revamping author: Jan Lewczuk

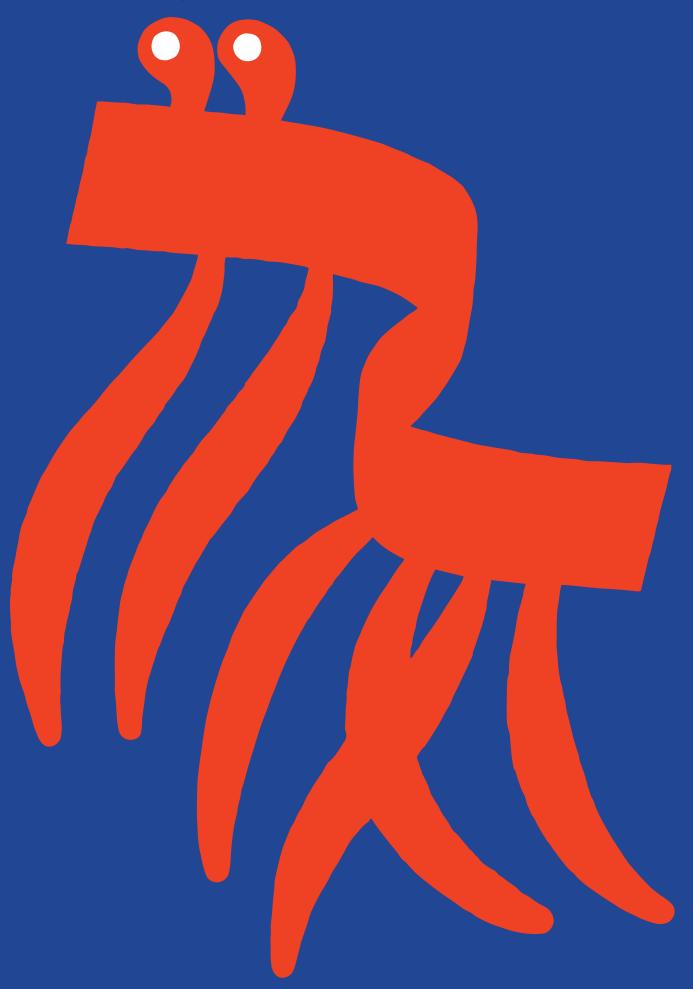


Jan, or Janek to his friends, designed the LINK a decade ago as a universal chair for workspaces and hotels. After receiving the proposal to refresh his chair, he came back with a story. "Imagine a furry animal that crawls into my chair because it is its beloved place to rest, and when it does that, the piece becomes a perfect home chair. What do you think?" sounded his voice on the phone. We cheerfully agreed, and FLUFFY was born. When you read these lines, FLUFFY is probably well asleep in that very chair...





ANTILLA FILO/ERBA



ANTILLA FILO/ERBA

original design: Paged Design Team

revamping author: Paged Design Team



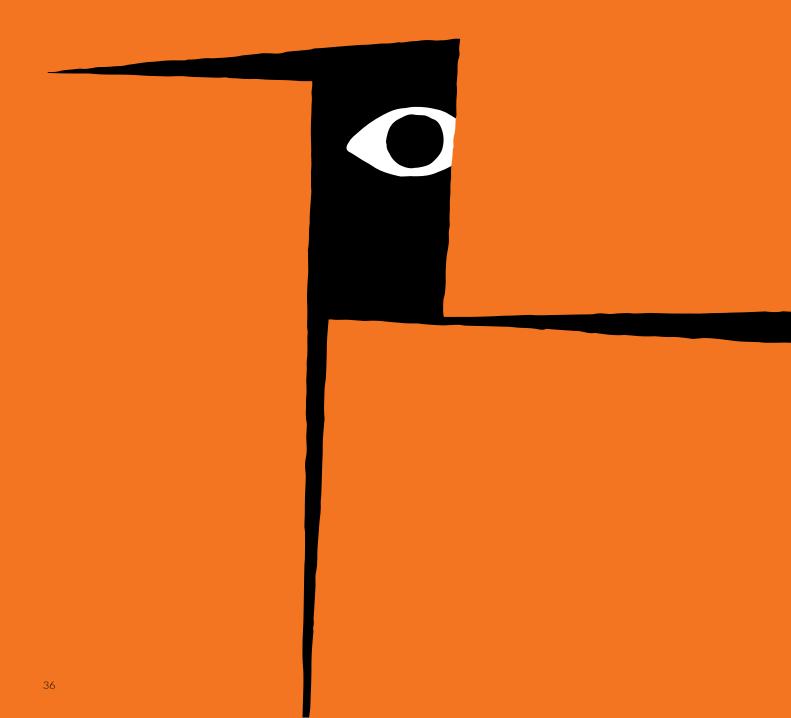
What if we added more sex appeal to one of our best-selling classics? Refresh a long-lasting, successful relationship with a design people seem to like in any context and time. Our team started playing with the ANTILLA, and this is what came out: a set of modernized, lighter and definitely quirkier versions!





35

TIGER



TIGER

new model author: Paweł Jasiewicz

Alter Ego is sort of playground for creators from - sometimes radically different backgrounds. Before becoming a designer and an academic teacher, Paweł was a sailor who visited countless ports all over the world. His voyage to Japan made him fall in love with wood as a material and inspired his minimalistic yet seemingly spiritual designs. Since then, he returned there to learn traditional techniques and draw inspiration for his mostly hand-crafted objects. His collaboration with Paged is his first interaction with the furniture industry, yet imagining his pieces being produced in a factory wasn't difficult. Why? Because Paged's factories are all about merging automation with good old handwork by skilled craftsmen, like those who built two TIGERS, a stool and a bench, from contrasted planks of Polish oak.







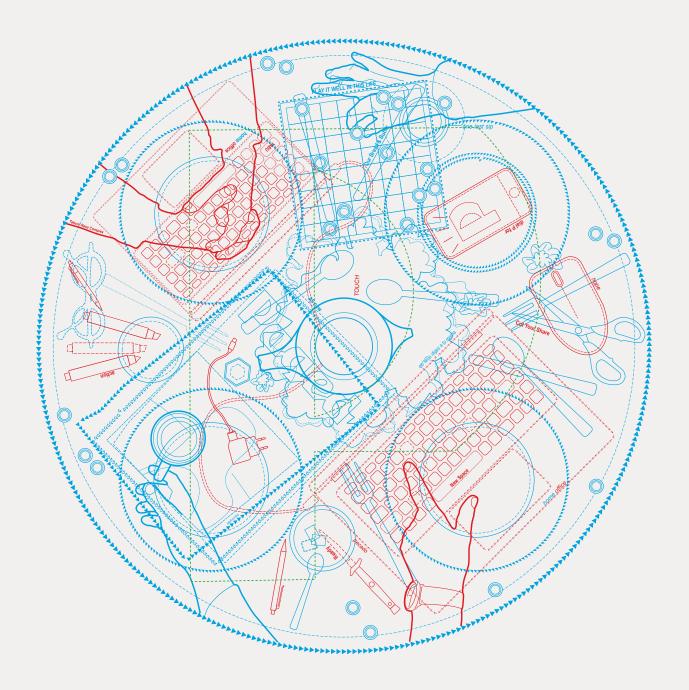
new model design: Jakub Szczęsny



Things get complicated when work and family life overlap too much. To make it worse, our apartments are getting smaller, especially when they get overtaken by all that comes with a home office. After the pandemic, keeping a work-life balance became even more challenging because we have turned our homes into global offices. This is why we developed the PLATO: a double-decker of sorts that creates extra space for all-work paraphernalia below the main surface of the table. Finished eating? Bring your laptop back to the table. Done with the job? Move it back below the the Plato table, your laptop cord won't tabletop and go on with quality time. To make the table's functionality more under-

standable, the designer adorned it with a print depicting how the piece can be used. The print was inspired by DIY tailoring magazines from his childhood. "It's a DIY life, after all!" He argued. With change into spaghetti anymore!





Jakub developed a pattern that reflects the duality of our daily activities and the struggle to keep a work-life balance in our everyday life.

new model design: Jakub Szczęsny



With the PLATO table, your laptop cord won't change into spaghetti anymore!







CONTRIBUTORS



Maciej Franta

Maciej Franta is a graduate of the Faculty in Tennessee. He gained experience at of Architecture at the Cracow University of Technology. Since 2010, he has been running the Frantagroup Architects. He also studied at the Faculty of

instagram.com/frantagrouparchitects

the Gensler's architecture studio in New York andin Dublin in 2008. From 2008 to 2010, he worked in the Katowicebased architecture studio Franta & Franta Architecture at the University of Knoxville Architekci sp. z o.o.





Villa Reden designed by Maciej Franta was awarded in multiple architectural competitions with European Property Awards, World Design Awards 2021, Eurasian Prize, Iconic Awards, DNA Paris Design Awards 2021, Architecture Masterprize, German Design Awards and IDA Design Awards.



 $instagram.com/\textbf{grzegorz_gancarczyk}$



WIND - cocncept.

Grzegorz Gancarczyk

He is a graduate of the Faculty of Wood Technology of the Warsaw University of Life Sciences. He is a developer, designer, and construction engineer, who cooperated with Paged Meble ever since he started his professional career. Grzegorz has been a member of the Paged Design Team since 2008, as well as the creator of the projects presented at Milan trade events.



ARCHER - armchair design for Paged.



Kacper Gronkiewicz

Kacper Gronkiewicz has been running his own design studio since 2007. He brings his passion for the architecture of buildings into the architecture of their interiors, and in his projects he tries to include something that goes beyond mere function, adding extra meaning to the space. He is the author of two of the ten bars recognised by Vogue as the most beautiful bars in Poland - Aura and Foton. In 2014, he designed the bookshop at the Jewish Historical Institute, whose shelves are negatives of the buildings of the Synagogue and the well from the square at Tłomackie Street, set up facing one another other. In addition to designing private spaces, Gronkiewicz is the author of the interiors of the Dom Krzeptowskich guesthouse in the Tatra Mountains, as well as clubs and restaurants, which include Adam Gessler's iconic 'U Kucharzy' restaurant in the Europejski Hotel, and Daniel Pawełek's 'Le Braci' in Warsaw. In 2020, he was nominated for the Dezeen award for best bar interior and received the international A Design Award for the design of the Aura bar.

instagram.com/kacper_gronkiewicz_architekt



"Taka Tajka" Restaurant in Warsaw/Poland designed by Kacper Gronkiewicz.



Paweł Jasiewicz

Paweł Jasiewicz graduated from furniture design studies at Buckinghamshire New University in High Wycombe in United Kingdom, and in industrial design at the Koszalin University of Technology in Poland. Over the last few years, he has worked in various fields of design ranging

from furniture, design installations, medical equipment, packaging and branding design for brands such as Ikea, Amica, Narrogin Joinery, Paged, Yes, Greenpeace Poland, Touch Ideas, and Meden in Med, as well as for institutions such as the Polish Ministry of Foreign



SHELLS VESSELLS no.2. Material: red oak fired wood. Date of creation: 2022.

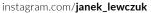
instagram.com/pawel_jasiewicz

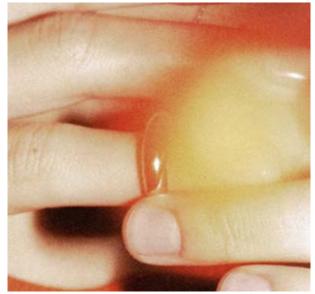
Affairs, the Centre for Contemporary Art in Warsaw and Tatra National Park. He has also collaborated with Rygalik studio. In cooperation with Touch Ideas, he won a prestigious Red Dot Design Award for the design of packaging for Łomża unpasteurised beer in 2011. Since 2010, he has taught at the Faculty of Design at Academy of Fine Arts in Warsaw. During his student exchange programme at Seinäjoki University of Applied Sciences in Finland (2005), he won a competition to design the furniture for a coffee shop located in the Nikkarikeskus Centre (the Finish Centre of the Crafts).



Jan Lewczuk

Product designer and visual artist, graduate of the Academy of Fine Arts in Warsaw, running the Sote jewellery brand. He operates on the border of design, fashion and art, and is interested in designing on different scales, where regardless of the size of objects and their purpose, he uses the same system of values and concepts. In his designs, he focuses most on the durability and quality of objects, whether made in wood, ceramics, metal or precious metals such as silver and gold. What matters to Janek is craftsmanship which he always tries to master and deepen when working on his projects, often experimenting with the material and looking for new ways to shape it.





Sote jewelry is made of silver and gold, using traditional goldsmith techniques with attention to quality and every detail of the products.



Jewelery forms are timeless, and each subsequent collection introduces new motifs to emphasize the consistent, distinctive style of the brand.



Ola Mirecka

Ola Mirecka is a Polish designer based in Denmark, graduate from the Warsaw Academy of Fine Arts (2010) and the Royal College of Art in London (2012). In her studio in Aarhus she creates objects and experiences often combining traditional craft with new technologies.

Through hands-on, experimental and interactive processes, she is investigating how play can be used as a tool for innovation and how being playful can help to solve problems.

Since 2014 she has been designing products for the LEGO Group. She was

instagram.com/olamirecka

a judge on the LEGO Masters Polska TV show aired in 2020 and 2021. Her work has been awarded and exhibited internationally, as well as featured in numerous publications.



Ceramics collection "People from Greek Vases".



Millennium Docs Against Gravity Award.



Agnieszka Pikus

Young Polish Designer. Agnieszka lives and product design. During her Bachelor studcreates in Warsaw. She belives that design is a pocess, working, on projects means, working in an anviorment of constant changes and searching for the best sollutions. She graduated with Master Diploma from Warsaw Academy of Fine Arts, on the Faculty of Design her specialisation is

ies, she participated in Erasmus Exchange in L'Ecole De Design Nantes Atlantique, France. Her work experience is wide she worked both in poland and abroad. Agnieszka worked with design studios: Studio Ganszyniec, Studio Rygalik, Emo Design, consulting company Touchideas and also

instagram.com/agnieszka.pikus.design

big companies: Paged, Eltap, Cersanit, Scarabeo Ceramiche. In 2013 she won Award of the Minister of Culture and National Heritage 2013, later on she became Finalist of the Make Me! 2014 competition organised by Łódź Design Festival. She is also Finalist of the award Dobry Wzór in 2016, 2018, 2021.



Moudo irregular – countertop washbasin for Cersanit.



Larga – bathroom furniture collection for Cersanit.



Studio Iskry

Studio Iskry is an interdisciplinary studio from Warsaw, founded by the design duo - Marysia Gajewska and Michał Niedośpiał. The studio values a versatile approach to design and is keen to work with craftsmen and artists to create complex and original realisations. Studio Iskry aims to celebrate

the everyday, creating spaces and objects characterised by quality and longevity. The designing duo has an intuitive approach to design, which allows them create projects shaped by functional needs, curiosity and a fundamental interest in the human being as a user.



Apartment interior design, 100-year old willa in Radom, Poland.

instagram.com/**studio_iskry**





instagram.com/szcz3000



Brook House: a temporary installation on Rawa river in Katowice.



Benches: a temporary com-memorative installation for Jewish Historical Institute in Warsaw.

Jakub Szczęsny

Jakub Szczęsny is an architect, artist, designer and author based in Warsaw, Poland, where he is also running his studio SZCZ (www.szcz.com.pl).

He started his career as illustrator in late 1980-ties working for, between others, Polish edition of Playboy, Nowa Fantastyka sci-fi magazine and Young & Rubicam advertising agency. After a decade in advertising he left art-director's work for the one of an architect starting a multidisciplinary platform called Centrala with which he won a number of competitions, including Bieruń Sporthall and OHEL, a temporary pavilion of the Museum of Polish Jews.

In 2014 his project of Keret House dubbed "the narrowest house on Earth" was included in the permanent collection of MoMA in New York. His portfolio includes a number of temporary and permanent public commissions, such as Gustaw Zieliński square in Astana, The 5th Space installation in Tel Aviv's Lieblinghaus and UFO Chicken Coop in Saint Louis Science Center. In 2013 he started his adventure with branding by co-creating Simple House, a company producing prefabricated houses. Since than he's been working for such brands as GE Appliances, Red Bull, BMW and Aura by Yeti. He is teaching at Warsaw Institute of Technology Faculty of Architecture and is an avid promotor of knowledge about architecture. He is publishing books, such as "Welcome to a world without architects" and writing educational TV programs for DOMO+ and TVN. In 2021 he also appeared as judge in an IKEAsponsored content TV format entitled "Design Dream" in Polsat TV.

In 2022 he was appointed Head of Innovation for Paged Group where he is also advising the board of directors. Jakub is also idea creator and art director of Alter Ego Collection.

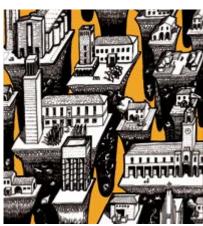


Illustration for the book "Project Better Future" to be published by Modern Art Museum in Warsaw in 2023.





Rendering of the interior of Keret House in Warsaw.



Nikodem Szpunar

Designer, graduate of the Faculty of Design at the Academy of Fine Arts in Warsaw and the National College of Art and Design in Dublin. He designs furniture and interior furnishings for both industrial and small batch production. In addition to his cooperation with the industry, he creates paintings using his own proprietary tools as well as projects

bordering on art. He has been awarded at the Good Design, International Furniture Design Award (Asahikawa), Make me! and Must Have. He was named the Designer of the Year 2019 by Arena Design and



instagram.com/nikodemszpunar

Institute of Industrial Design. His designs were present at international trade fairs, $\dot{\text{exhibitions}}$ and industry events from Berlin, Milan and London to New York, Hong Kong and Japan.







Paintings made by Nikodem Szpunar with his own original technique and tools invented by the author.







B-1870

beech

900 540 580 460 695

net weight **4,7 kg**

seat: veneer upholstered caned/mat MONSIGNORE B-1878

design: Kacper Gronkiewicz

beech

h h h h 1210 1010 730 460

net weight **9 kg**

seat: veneer upholstered DEMONIO B-1879

design: Kacper Gronkiewicz

beech

h h h h h 1330920 800 460

net weight 10 kg

seat: veneer upholstered





design: **Agnieszka Pikus**

beech/oak

775 580 540 460 640

net weight $4 \, kg$

seat: veneer upholstered



EVO CORDA B-2942

design: **Agnieszka Pikus**

beech/oak

780 580 540 460 640

net weight **5,7 kg**

seat: veneer

back: **cord**



CONTESSA W. B-2948

design: Agnieszka Pikus

beech/oak

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 840
 690
 570
 460/480
 670

net weight 5~kg

seat: veneer upholstered

back: **upholstered**







A-1840

beech

h h h 880 420 530 460

net weight **3,1 kg**

seat: veneer upholstered caned/mat

CUORE A-1850

design: Maciej Franta

beech

880 420 530 460 645

net weight **4,5 kg**

seat: veneer







B-1840

beech

 820
 600
 580
 460
 700

net weight **4,3 kg**

seat: veneer upholstered caned/mat PERLINE B-1838

design: **Ola Mirecka**

beech

830 600 590 460 710

net weight **5 kg**

seat: caned/mat

back: caned/mat TOTEM

design: Jakub Szczęsny

beech plywood

P

20 120

25 120

45 120

net weight $0,17 / 0,14 / 0,16 \ kg$







A-1880

beech

h h h 880 420 530 460

net weight **3,1 kg**

seat: veneer upholstered caned/mat

FUOCO ARANCIA A-1880

design: **Studio Iskry**

ash

880 420 530 460

net weight **3,1 kg**

seat: veneer

FUOCO BLU A-1880

design: **Studio Iskry**

ash

h h 880 420 530 460

net weight **3,1 kg**

seat: veneer





design: Grzegorz Gancarczyk

beech

h h h h h h h h 745 510 490 460 655

net weight **4,5 kg**

seat: veneer upholstered



SUDOKU FILO B-9820

design: Grzegorz Gancarczyk

beech

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net weight **4,5 kg**

seat: upholstered



SUDOKU ERBA B-9820

design: **Grzegorz Gancarczyk**

beech

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net weight **3,5 kg**

seat: **mat**





design: Grzegorz Gancarczyk

beech

780 490 485 460

net weight **3,5 kg**

seat: **mat**



ICHO A-4420

design: Nikodem Szpunar

beech

820 515 460 470

net weight **4,5 kg**

seat: veneer upholstered



ICHO MIO A-4422

design: Nikodem Szpunar

beech

H H H H 815 515 460 470

net weight **4,5 kg**

seat: **cord**





NODO B-1402

design: **Grzegorz Gancarczyk**

beech

 760
 570
 485
 460
 680

net weight $4 \, kg$

seat: mat upholstered NODO CORDA B-1404

design: Grzegorz Gancarczyk

beech/ash

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net weight **5 kg**

seat: **cord**







LINK B-2120

design: Jan Lewczuk

beech/oak

 H
 H
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 840
 500
 540
 460
 661

net weight **7 kg**

seat: veneer FLUFFY

design: Jan Lewczuk

beech/oak

h h h h h h h h 860 500 540 480 661

net weight **7,5 kg**

seat/back: upholstered ANTILLA A-9850

design: Paged Design Team

beech

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net weight **4,5 kg**

seat: veneer





design: Paged Design Team

beech

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net weight **4,5 kg**

seat: veneer



ANTILLA ERBA A-9850

design: Paged Design Team

beech

 855
 480
 505
 450

net weight **3,5 kg**

seat: caned/mat



ANTILLA FILO A-9850

design: Paged Design Team

beech

855 480 505 450

net weight **4,5 kg**

seat: upholstered





TIGER

design: Paweł Jasiewicz

beech/oak

420 350 410

net weight **5 kg**

seat: **solid**

TIGER

design: Paweł Jasiewicz

beech/oak

420 400 1200

net weight 14 kg

seat: **solid**





design: Jakub Szczęsny

beech plywood

P

760 900

net weight 27 kg





The form of the PLASA chair draws on classic bentwood café chairs, which can be seen in the shape of the backrest. This reference is filtered through new woodworking technologies and the concept of reducing the weight of the furniture as much as possible without losing the strength and stability demanded by the contract market and necessary in the comfort of your house. With the appropriately shaped plywood on the seat and backrest, PLASA provides comfortable seating. Additionally, the seat can be fitted with an upholstered pad. Thanks to its low weight, the chair offers pleasant user experience when pulled out and placed under the table. Stacking is also an important feature of this model, which will work well in commercial spaces such as cafés or restaurants.

PLASA

design: Nikodem Szpunar

beech

 \mathbb{H} 795 480 480 480

net weight 4,3 kg

seat: veneer

stacking: 4

PLASA

design: Nikodem Szpunar

beech

hh 795 480 480 500

net weight 4,8 kg

seat: **upholstered**

stacking: 4





RONDA meaning in Spanish refers to "make a circle with people to talk about something (or sing too...)". The meaning is also ROUND, which reflects the curved shapes and details.

RONDA

design: Dario Polaco

beech

800 620 600 490 600

net weight 8 kg

seat/back: upholstered

RONDA 12

design: Dario Polaco

800 620 600 490 600

net weight 10 kg

seat/back: upholstered

Dario Polaco

Born in Argentina in 1981. Graduated in In- and pushes material constraints to its limits dustrial Design at the University of Buenos as a way to reach an unexpected output. Aires. Since a young age he had the chance to work on the design of a wide variety of products from diverse fields such as home appliance, medical equipment, kitchenware, sportswear, etc. That provided him an expertise in the use of different materials and production techniques.

However, it wasn't until he started designing furniture that he could really free his mind and develop a distinctive design language. Disobedience seems to be the key to understand his approach to design. His creations defies old archetypes

His work has been acknowledged by several innovation awards: Good design distinction 2016 issued by Argentina's Ministry of Production; Best design project 2011 issued by Innovadores de América; Best innovative entrepeneurship 2009 issued by Empretec; 1st Prize in Industrial design 2010 and 2008 issued by INNOVAR (Argentina's National Innovation Award). Also his designs has been exhibited in prestigious art museums in Argentina. No wonder that he is considered one of the most promising Latin American designers.

instagram.com/dario.polaco







The name NOTE was inspired by the word notice /as a verb/ and in relation to the armchair refers as a noticeably new pattern or direction. Comfortable backrest and the pocket located at the back of the chair were introduced as additional functional features. The product can be used in the office and residential spaces.

NOTE

design: Bartłomiej Lewandowski

beech

820 560 580 470 670

net weight 8 kg

seat/back: upholstered

Bartłomiej Lewandowski

Designer, born in Gdańsk, where he studied at the Academy of Fine Arts at the Faculty of Design. He graduated in 2007 (MA). the Foster+Partners industrial design team Since 2008 he has worked in the field of architecture and product. Bartek has been involved in team projects for leading manufacturers, brands and cultural agencies in Poland. The works were presented at exhibitions and received awards at the furniture fairs, including the Good Design award in 2011 granted by the Institute of Industrial Design. At the end of 2013 he moved to London to join well-known design studios. He worked total of six years

there developing solutions for leading international companies. In 2019, he joined where he had the opportunity to work on bespoke products and for commercial markets. Between 2021-22, he lectured at the Academy of Fine Arts in Gdansk within the course of Social Design and Teamwork International Design Practice. In 2021, he founded Design for Industry - Bartek Lewandowski to cooperate with manufacturers, companies, institutions in order to create unique solutions, services and products for everyday use.





CONTRIBUTORS

Ernest Wińczyk

Photographer, founder of the Wunderkamera studio. A graduate of the Faculty of Media Arts at the Academy of Fine Arts in Warsaw. An artist active in the fields of photography, video and painting. Professionally, he specializes in product and still life photography in author aesthetics of abundance. In the years 2010-2015 he was a member of the Studio Rygalik team. He photographs for the best Polish interior design brands, such as Comforty, MDD, Tylko and Zieta Studio. He carried out projects for many institutions, including the National Museum in Warsaw, the Adam Mickiewicz Institute, the Copernicus Science Center, the Dramatic Theater in Warsaw and the Ministry of Foreign Affairs.



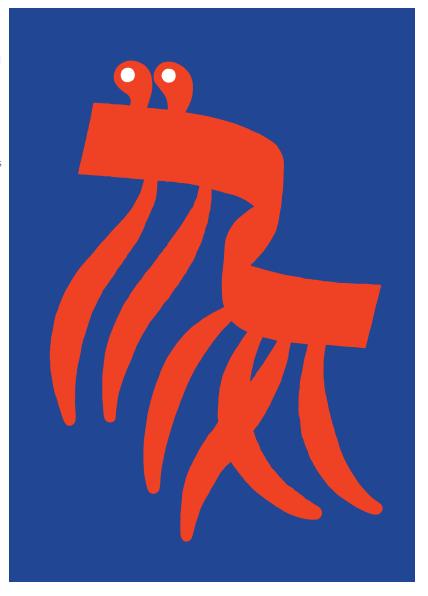
Jakub Certowicz

Achitectural photographer. Born and educated in Warsaw, living in the Karkonosze Mountains. He specialises in architectural photography. He studied Polish studies and mathematics. Founder and co-creator of the "Niebo na Betonie" ["Sky on Concrete"] photography blog. The author of photographic series, which were presented during individual and collective exhibitions: Pustosz 2008, Zamieszkałbym w Brzegu 2009, Ponad Dachami Wrocławia 2012, Zachłonność - Warszawa w Budowie 2013, Nowy Świat - Warszawa w Budowie 2015, Inwentarz 2016, Patchwork 2016, Lwów 2016, Tango na 16 metrach kwadratowych2018, Przestrzeń Elementarna 2021, Expo - Landscspes of Leisure 2021. He cooperates on an ongoing basis in photographic documentation and artistic projects with Nowy Teatr, the Museum on the Vistula, Museum of Warsaw and Zachęta - National Gallery of Art. His papers are presented in almost all major European magazines dealing with architecture; also, he documents most of the important projects being created in Poland for the purposes of architectural offices.



Michał Jońca

An architect by education, a multidisciplinary artist operating at the intersection of many design and artistic fields. Professional designer in a broad sense – his projects include: graphics, posters, scenography, exhibitions, interiors and utility items. Co-author of *Szopieżwał* – a controversial souvenir from Poland, which is a merge of three characters: Frederic Chopin, Lech Wałęsa and the Pope John Paul II. Winner of urban planning and graphic competitions and two-time participant of the Poster Biennale in Warsaw. He has exhibited his works in Tokyo, Berlin, Havana, Seoul and New Delhi.



Michał Warda

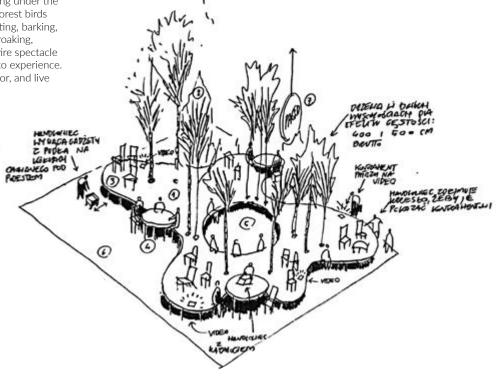
Photographer and filmmaker who combines creative documentary with a passion for abstraction, form and space. He pays particular attention to light. His sensitivity to environmental and climate issues is often reflected in his work. As an ambassador for leading brands associated with film and photography, he has educated hundreds of photographers in Poland and abroad. He is a frequent guest at major industry conferences, where he shares his knowledge and experience with others.

He is the founder of the WardaKaszuba Set of Minds boutique production company, whose core activity is corporate storytelling.





Imagine an island. An island made of plywood placed not in a middle of an ocean but in a vast space of an exhibition hall. The island has an ondulating, fluid coastline. It's elevated above the surface of the surrounding material, so weary visitors can use it as a bench. There are trees growing out of it and between the trees animals of different shapes and colors live in peace. When a newcomer comes closer he might realize, that the animals are in fact pieces of furniture. Stools, chairs, benches and armchairs standing under the trees as if they were curious forest birds and mammals. Chirping, tweeting, barking, whistling, roaring, booming, croaking, noozing and meowing. An entire spectacle waiting there for discoverers to experience. Sail to our shores, o brave sailor, and live the adventure!







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